



Helping Guernsey businesses become more sustainable

What is Chamber's Sustainable Business Initiative?

It's a voluntary initiative set up within the Guernsey Chamber of Commerce to deliver a vision: an island ecosystem where business, community and environment flourish together while punching above its weight in addressing the environmental crisis.

Sustainability is a big subject

We know that sustainability means different things to different businesses. There's a whole spectrum of issues that will have varying relevance to different organisations.

The SBI has built a community of sustainability champions who help each other with knowledge and training. From Green Finance to reducing your energy use, from better waste management to choosing the right ESG framework, we're delivering a programme of training and a network of help. We're all in this together.

How sustainable is your business?

1. A sustainable business *thinks sustainably*; it embeds sustainable thinking, culture and leadership at the heart of its operations
2. A sustainable business is *evidence-based*; it improves its environmental impact based on the best scientific recommendations available
3. A sustainable business *helps others to reduce their impact* through the goods and services it provides

Does this sound like your business? What needs to change? What is going right?



SBI Sustainability Champions event 2019

Join our community on [facebook](#), [twitter](#) and [LinkedIn](#)

**Knowledge
& Training**

Community

**Helping you
succeed**

Getting started is the biggest barrier

In a recent survey of over 100 Guernsey businesses, the no.1 barrier to being more sustainable was “not knowing where to start”. From large financial institutions to small operations the same issue comes up.

So how do you get started?

It turns out that there are tried and tested ways to make your business more sustainable in a credible and transparent way. Follow these 3 steps:

1. *Decide to act.* Change won't occur until a decision is made that the business wants it to happen
2. *Appoint a sustainability champion.* Things only get done when it's someone's job. Make it someone's job.
3. *Apply an ESG framework.* Signing up to an Environment Social & Governance framework that is appropriate to your sector will help you measure your impact now and help plan for change. It could give you an accreditation too.

How to get involved

The easiest way to get involved is to join our community on facebook, twitter and LinkedIn. Our talks and events are free for all [Guernsey Chamber of Commerce](#) members and our activities are communicated within their emails and marketing.

If you have some relevant expertise or even a case study you can share that might help others, please also get in touch direct by email to SBI.Guernsey@gmail.com



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